



25TH ANNIVERSARY EVENT SPONSORSHIP LEVELS & BENEFITS

Change Maker

\$25,000 and up

- Company logo or personal name presented as the "Title Sponsor" in all day of event collateral, including audio visual and print displays
- Sixteen tickets (two tables) to Breast Cancer Action's 25th Anniversary event with priority seating
- Full page ad in with logo in 25th anniversary event program booklet in front or rear cover
- Recognition from the stage during the event by the emcee and Executive Director
- Prominent display with company logo or personal name on 25th Anniversary event website, BCAAction's home page, Annual Report, and online newsletter
- Prominent display of company logo or personal name on printed and electronic save the dates and invitations sent to BCAAction's growing membership
- Recognition on BCAAction's social media outlets, including Facebook and Twitter
- Opportunity to provide materials in gift bags and display promotional items at the event

Revolutionary

\$10,000 and up

- Company logo or personal name presented in all day of event collateral, including audio visual and print displays
- Eight tickets (one table) to Breast Cancer Action's 25th anniversary event with priority seating
- Full page ad in with logo in 25th Anniversary event program booklet
- Recognition from the stage during the event by the emcee
- Prominent display with company logo or personal name on 25th Anniversary event website, Annual Report, and online newsletter
- Prominent display of company logo or personal name on printed and electronic save the dates and invitations sent to BCAAction's growing membership
- Recognition on BCAAction's social media outlets, including Facebook and Twitter
- Opportunity to provide materials in gift bags and display promotional items at the event



Innovator

\$5,000 and up

- Company logo or personal name presented in all day of event collateral, including audio visual and print displays
- Eight tickets (full table) to Breast Cancer Action's 25th Anniversary event
- Half-page ad in with logo/image in 25th Anniversary Celebration program booklet
- Listing of company logo or personal name on 25th Anniversary website, Annual Report, and online newsletter
- Listing of company logo or personal name on printed and electronic save the dates and invitations sent to BCAction's growing membership.
- Recognition on BCAction's social media outlets, including Facebook and Twitter
- Opportunity to provide materials in gift bags and display promotional items at the event

Instigator

\$2,500 and up

- Company logo or personal name presented in all day of event collateral, including audio visual and print displays
- Four tickets (half table) to Breast Cancer Action's 25th Anniversary event
- Quarter-page ad in with logo/image in 25th Anniversary event program booklet
- Listing of company logo or personal name on 25th Anniversary website, Annual Report, and online newsletter
- Listing of company logo or personal name on printed and save the dates and electronic invitations sent to BCAction's growing membership.
- Recognition on BCAction's social media outlets, including Facebook and Twitter

Wave Maker

\$1,000

- Company logo or personal name presented in all day of event collateral, including audio visual and print displays
- Two tickets to Breast Cancer Action's 25th Anniversary event
- Quarter-page ad in with logo/image in 25th Anniversary event program booklet
- Listing of company logo or personal name on 25th Anniversary website, Annual Report, and online newsletter
- Listing of company logo or personal name on printed and electronic save the dates and invitations sent to BCAction's growing membership.
- Recognition on BCAction's social media outlets, including Facebook and Twitter