

25 years  
of putting  
women's  
health  
first

BREAST  
CANCER  
ACTION



2015 – 2016  
ANNUAL REPORT



"You are one of the few organizations that provides a vital, critical approach to breast cancer as an epidemic, and that rightfully attempts to shift the focus from "awareness" and consumption to **social change and evidence-based practice**. Thank you and keep up the pressure, research, and activism."

—SHAWNA DIFILIPPO



## Dear Friends and Supporters

---

We're honored to share with you highlights from Breast Cancer Action's work over the last fiscal year.

Breast Cancer Action is the only organization in the U.S. that addresses the breast cancer epidemic at the intersection of breast cancer, the environment, social justice, and feminism. We are also one of very few patient advocacy groups in the U.S. that refuse funding from pharmaceutical and biotech companies, and any other industry that profits from or contributes to cancer. This independence is absolutely vital to our role as an outspoken and unapologetic watchdog for women's health.

Our independence from industry funding means we don't ever have to choose between loyalty to our funders and taking a stand for women's health. We will never be silent on the high cost of cancer drugs, the approval of unsafe or ineffective cancer treatments, environmental toxins linked to breast cancer, or other issues critical to addressing and ending the breast cancer epidemic.

Highlights from 2015–16 include being an outspoken watchdog on a number of treatment-related issues affecting breast cancer patients; deepening our involvement and leadership in the movement to end fracking and other forms of dangerous drilling; a new Think Before You Pink educational resource; and a whole lot more.

2015 was our 25th anniversary year, and we celebrate the many accomplishments of this feisty, powerful grassroots organization as we recommit to all the work that remains to truly address and end the breast cancer epidemic. The truth is, if Breast Cancer Action wasn't doing this work, no other organization would be doing it. And we could not do this work if we took money from the industries polluting our bodies with toxic chemicals linked to breast cancer, or the pharmaceutical companies making the drugs whose safety and efficacy we evaluate, or the very corporations slapping pink ribbons on everything from drill bits to handguns.

In deepest gratitude for your ongoing support and for making our work possible,

Karuna Jaggar, Executive Director

Karen Klein, Chair, Board of Directors



# Carrying the voices of women to change the breast cancer conversation

theguardian

n p r

We **push back on the pinkwashing status quo** and our independent, patient-centered perspective on breast cancer issues is frequently covered by the national media. This year we were quoted or featured in a number of outlets including *The New York Times*, *USA Today*, *Jezebel*, *NPR*, and *The Week*. BCAction Executive Director Karuna Jaggar has a regular column in *EcoWatch* and regularly publishes op-eds in national outlets like *The Washington Post* and *The Guardian*.

Carrying the voices of women living with and at risk of breast cancer is fundamental to our work and this year **we were proud to place op-eds written by our members** in *Bitch Magazine* and *Truthout*.

The New York Times

USA TODAY

The Washington Post

**I USED TO WALK FOR THE CURE. NOW I WORK FOR ENVIRONMENTAL JUSTICE.**

by Jeannette Karschewski  
Published on April 28, 2018 at 12:21pm

Protesters called out caravans at an anti-fracking rally in Oakland in October 2015. Photo by Ron Chislington.

**October 1998**

The sun is glaring. My aunt is wearing a visor to keep the rays off her face. She looks good; healthy again. The women in our family have come together in Buffalo, New York to celebrate her victory over breast cancer at the American Cancer Society's Making Strides Against Breast Cancer Walk. I, the college-aged recently proclaimed feminist activist, have convinced my aunt and the others to join me in walking laps around my campus. I tell them the raised funds will find the cure to the disease that tried to take my aunt's life at only 36 years old.

Before we walk, I take my family to join my friends at the Women's Center table in the small vendor area. As treasurer of the Center, I have OK'd the purchasing of an anatomical breast model with a pea-sized lump for the event. We will educate any of the 40,000 students on our campus with the model if they walk by. My mother seems embarrassed by my willingness to engage strangers in feeling the model.

I push pink ribbons into my mother's and aunt's hands, insisting they also take home plastic shower hangers to remind them of the need to do their monthly self-exams. It never occurs to me that my aunt is post double mastectomy. She takes all my awareness fair and naïveté in stride, puts her arm around my shoulder, and tells me she is proud of me for being the first woman in our family to go to college. We set out with a few hundred other people to walk.

October 2018

**Get award-winning feminist analysis straight to your inbox. Sign up for our Weekly Reader!**

Email  **Get**

**OSU**  
earn your top-ranked DEGREE ONLINE

**LUNAPADS**.com  
SAVE 15% WITH THE CODE BWB

**SMITTEN KITTEN**  
A feminist sex toy store for everybody!

**GladRags**  
CLOTH PADS & MENSTRUAL CUPS

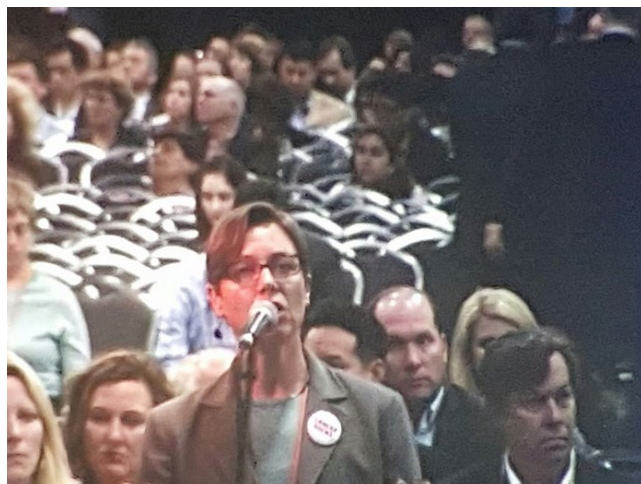
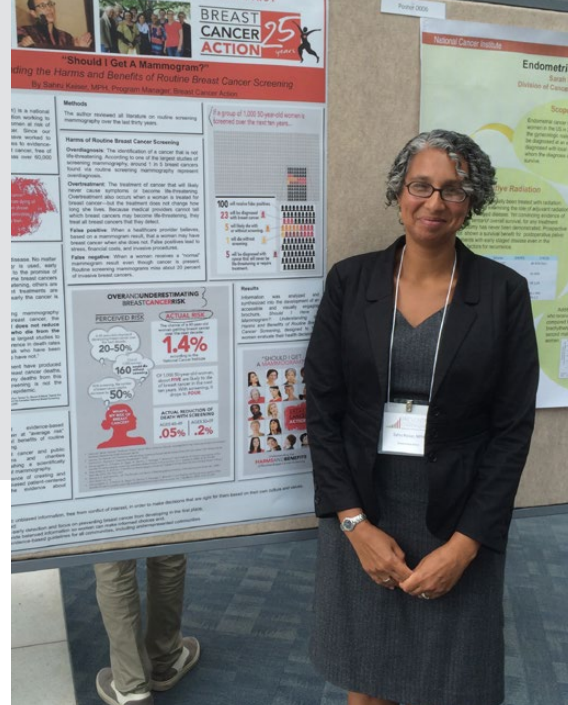
**Every big idea needs a little book.**  
SCOUT 2018

**CONGRUITY WORKS**  
We developed this one. What can we do for you?

**Adult Sex Toys**

**Hey there, savvy reader!** What's the most

We carry our patient-centered perspective to conferences, forums, and community engagements across the country, including the San Antonio Breast Cancer Symposium, the largest breast cancer conference in the world, and report back to our members about new research and developments in breast cancer treatment and diagnostics.



“Thank you for being a **responsible, trustworthy voice** of reason and information in this terror shitstorm of breast cancer and breast cancer information.”

—LYDIA LANGFORD



## Taking collective action for systemic change



Breast Cancer Action is a **leading voice for public health in national and state efforts to ban fracking** and other forms of dangerous drilling because these processes expose people to endocrine disruptors and carcinogens, some of which can increase our risk of breast cancer. This year the Americans Against Fracking coalition, of which we are a founding member, submitted more than 100,000 comments to the Environmental Protection Agency (EPA), calling on the agency to tell the truth about its findings on drinking water contamination from fracking. Executive Director Karuna Jaggar testified at the EPA's Scientific Advisory Board's public teleconference regarding the Agency's assessment of fracking's impacts on our drinking water. We also mobilized our members to tell their representatives to co-sponsor the Protect Our Public Lands Act, which would ban fracking on public lands, and as part of the Americans Against Fracking coalition, we submitted more than 350,000 petition signatures urging Congress to co-sponsor this Act. We have also taken a lead role in the **Californians Against Fracking** coalition; California is a key state in the movement to end dangerous drilling.

Lymphedema is a common and debilitating side effect of breast cancer, the treatment of which is not covered by Medicare and several private insurers. This year we mobilized our members to correct this injustice by demanding their legislators co-sponsor the **Lymphedema Treatment Act**, which would close this coverage gap. Our staff also met with Senator Dianne Feinstein's office to urge her to co-sponsor the bill, which she did. We continue to push for passage of this important legislation.

Reforming our country's **outdated and weak chemical regulations** to better protect public health has also been a priority for us for many years. Through legislative visits and member actions, this year we worked to ensure that reforms of the Toxic Substances Control Act (TSCA) prioritized public health over the interests of the chemical industry. In June, President Obama signed the Frank R. Lautenberg Chemical Safety for the 21st Century Act into law. This new law is the first major update to the TSCA in 40 years. The bill is not as strong as we would like it to be, but it's a testament to the strong opposition from us and many others that the legislation is not worse than it is.





For many years we have been advocating for **stronger regulation of personal care products**, which is one of the least regulated industries in the country and many of which contain toxic chemicals linked to breast cancer. This year we mobilized our members to contact their Senators pressuring them to adhere to the highest standards of safety as they consider the recently-introduced Personal Care Products Safety Act.

We were also an active watchdog on a number of other issues, including:

- Opposing the **21<sup>st</sup> Century Cures Act**, which would weaken safety and efficacy standards for drug and device approval at the Food & Drug Administration (FDA).
- Opposing the **nomination of Dr. Robert Califf** as the next Commissioner of the FDA due to his strong ties to the pharmaceutical industry.
- Urging Congress to **reject the Trans-Pacific Partnership (TPP)**, an international trade deal that would threaten access to affordable treatments and limit regulation that protects the public from exposure to toxic chemicals.



“Breast Cancer Action is one of my favorite organizations, because they acknowledge and talk about the political, environmental, and economic **context that impacts all of us.**”

—LAUREL



"It's one thing to put carcinogens into the world, quite another to **slap a pink ribbon on that crap**. I love that Breast Cancer Action doesn't let them get away with it."

—MALENA MARVIN



Thanks to the increasing success of our Think Before You Pink® campaign, **BCAction has become synonymous with calling for accountability and transparency in breast cancer marketing and fundraising.**

Our 2015 October corporate campaign, "Poison Isn't Pretty," pressured the American Cancer Society and the Personal Care Products Council to refuse to allow companies that make toxic cosmetics to participate in their *Look Good, Feel Better* program, which holds free workshops that give beauty tips and complimentary make-up kits to women in cancer treatment. Nearly a dozen of our partner organizations shared our campaign with their networks, nearly 3,000 people signed letters protesting the hypocrisy of the program, and many of our members shared stories about their experiences with *Look Good, Feel Better*. Media coverage included *Jezebel* and *New York Daily News* and op-eds published in *The Guardian*, *The Huffington Post*, and *EcoWatch*.



This spring, we published a new educational resource, "**4 Questions to Ask Before You Walk for Breast Cancer**" to help people think as critically about breast cancer walks and runs as they do about pink ribbon products in the store. Nearly 12,000 people viewed this resource in the first three months after we released it.





## Unique, Unbiased, Patient-Centered Resources

For women facing an initial breast cancer diagnosis or a recurrence, our **free Information and Resource Service** continues to be a port in the storm. This year we served nearly 300 people on topics including long-term aromatase inhibitor use, clinical trials for triple negative breast cancer, resources for newly diagnosed shut-ins, radiation vs. no radiation following lumpectomy, and many calls from people concerned about pink ribbon marketing and environmental toxins linked to breast cancer.

Our **free interactive, educational webinars** bring together topic experts and our unique perspective on breast cancer issues. This year's webinars covered the politics of breast cancer walks and runs, windows of vulnerability to environmental toxins, communities affected by fracking and other forms of dangerous drilling, cancer-linked toxins in cosmetics, and the Lymphedema Treatment Act. 100% of survey respondents rated the webinar they attended as excellent or good.

"Breast Cancer Action is a great organization that **helps to educate people** with breast cancer and to fight the things that cause breast cancer like chemicals in our water and food sources."

—ROSALIE HEWINS

A graphic for Breast Cancer Action. At the top, the text reads "SHOULD I GET A MAMMOGRAM?". Below this is a grid of 16 small portraits of diverse women. To the right of the grid is a red, textured square with the words "BREAST CANCER ACTION" in white. At the bottom, the text reads "Understanding the HARMS AND BENEFITS of Routine Breast Cancer Screening".

A screenshot of the Breast Cancer Action website. The header includes the organization's name, a "DONATE TODAY" button, and a "SIGN UP WITH US" link. The main content area features an article titled "What to Do Next? Suggestions for Women Newly Diagnosed with Breast Cancer" with a list of five steps: 1. Visit to Your Health Care Provider, 2. Questions to Ask Your Health Care Provider, 3. Your Overall Health and Wellness, 4. Ask for Help, 5. Educate Yourself, 6. Resources. The sidebar on the right contains links for "TAKE ACTION", "ATTEND AN EVENT", "WAYS TO GIVE", "ABOUT REACTION", "OUR TAKE ON BREAST CANCER", "EDUCATIONAL RESOURCES", "VOLUNTEER", "BLOG", and "THE SOURCE".

# Grassroots Education and Organizing

Our work is powered by the collective energy of our members and supporters across the country. Our **Community Leaders for Change** connect with other members in their area, give presentations, attend conferences, and speak on panels. Community Leader Marie Garlock in North Carolina said: "Everyone at community events has loved BCAction's materials on fracking and breast cancer, and I'm all out of 'Cancer Sucks' pins because they are being worn around town and at all town hall meetings."

This year we also launched a pilot program, **California Cancer Fracktivists**, to engage our members to speak out about the connection between fracking and breast cancer. fifty members volunteered at our first call for enrollment in February.



Public education is an important part of our work to challenge the systemic injustices at the heart of the breast cancer epidemic. Last fall, we **co-hosted a public lecture with renowned biologist and activist Sandra Steingraber**. And this spring, we **co-hosted and moderated a public forum on the health harms of fracking** in Sacramento, "Drilling Down Into Health Impacts: The Effects of Oil and Gas on California's Communities." Nearly 100 health professionals, activists and legislative aides attended. We also live-streamed the event for those who couldn't attend in person.



“A visionary like Barbara Brenner comes along so rarely, and when such a person has left a wealth of insightful commentary filled with **brilliant analyses and trenchant wit**, we are doubly fortunate. Barbara Brenner’s writing is a **treasure trove of tools and ideas** for making the world a better place for all.”

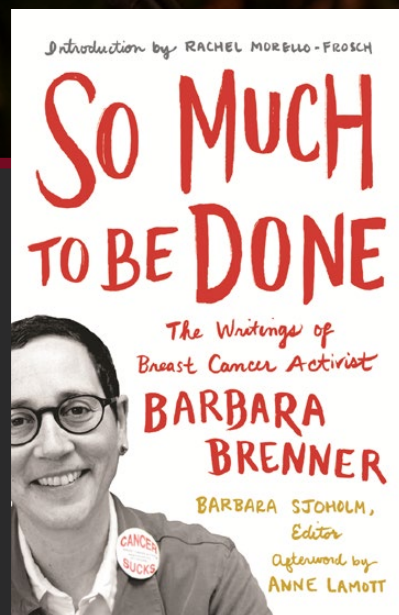
—JUDY NORSIGIAN, CO-FOUNDER, OUR BODIES, OURSELVES



### ***So Much To Be Done: the Writings of Breast Cancer Activist Barbara Brenner***

Barbara Brenner was a hell-raiser of the first order. As Breast Cancer Action’s executive director for 15 years, she was a powerful advocate for women living with and at risk of breast cancer.

Before Barbara’s diagnosis and untimely death from Amyotrophic Lateral Sclerosis (ALS) in 2013, her retirement plan was to write a book about her experiences as a health activist and gadfly of the breast cancer industry. We are thrilled that *So Much to Be Done: The Writings of Breast Cancer Activist Barbara Brenner*, edited by Barbara Sjöholm, was published this May by University of Minnesota Press.



We hosted a book launch event in San Francisco and BCAction members have also hosted book launch events across the U.S. and in several European countries.



# Thank you Donors & Supporters

**\$25,000 and up** • 11th Hour Project • Laurel Foundation • The San Francisco Foundation • Woodtiger Fund • 1 anonymous donor

• **\$10,000–\$24,999** • Dr. Sarah Douglas and Marie Vitulli • Donna Dubinsky and Len Shustek • The Gaea Foundation • Stephanie and Fredric Harman • Ambassador James C. Hormel and Michael P. Nguyen • Lesbians for Good • Jane Sprague and Stacey Zones • Barbra Wiener • 1 anonymous donor • **\$5,000–\$9,999** • The Clarence B. & Joan F. Coleman Charitable Foundation • Cowles Charitable Trust • John Crew\* • Bob Kresek • Tom Lockard and Alix Marduel • McCance Foundation Trust • Rachel Morello-Frosch and David Eifler • Angela and Sfam Schillace • Lee Ann Slinkard and Maria Morris • Spirit United Soccer Club • Still Ain't Satisfied, A Foundation With Attitude / Shayna Berkowitz and Phyllis Wiener • Tracy Weitz and Marj Plumb • **\$2,500–\$4,999** • Elissa Arons • Karen Bowen and Beth Gerstein • Community Thrift Store • Joan Finnigan and Mark Matteucci • David Friedman and Paulette Meyer • Glikman Associates • Karen Grove • Peggy Huston • Julie Kaufman • Karen Klein and Ben Golvin • Roberta Lampert and James Piper • JoAnn Loulan and Ronny Crawford • Macy's • Peleh Fund of the Jewish Community Federation • Dorothy Polash and Kevin Edwards • Debra and Andrew Rachleff • Bruce and Dianne Spaulding • Suki Inc. • Graham Sullivan and Nancy Freire • Karen Tate • Dianne Taube • Amy Wilson and Paul Schwartz • 5 anonymous donors • **\$1,000–\$2,499** • Lori and Eric Anders • Elizabeth Apfelberg • Arthur & Charlotte Zitrin Foundation • Phebe W. Bauer • Anne Brennan • Donna Brogan • Nicole Brown • Claudia Cappio and Peg Stone • Rob Carlson and Paul Gehl • Diane C. Carr° • Beth Chapman • Rebecca Dafydd • Nancy Davis and Donna Hitchens • Joy Doner-Mazzeo • Pamela Dorrell • Brittany England • Carroll Estes • Linda Ferguson • Friends off Faith • Jayme Gallagher and Len Goldman • Dorothy Geoghegan • Mary Gray and Catherine Guthrie • Frank Griffith • Nancy and Sandra Hagen Goldstucker • Phyllis Hatfield • Crystal Hayling and Chris Misner • Carol Hibbert-Swedge • Elizabeth Peck Repass Holmes • Ben and Katie Horne • Roberta B. and Robert Johansen • Joshua Ets-Hokin Photography • Susan Karp and Paul Haahr • Gail Kaufman • Suzanne and Jim Kohlberg • Cathy R. Kornblith • Corinne Lamata • Julie Livingston • Helen Love • Ngina Lythcott, Dr.Ph. and Byllye Avery • Sarah Marxer and Lisa Wanzor • Stacy Mason • Mechanics Bank • Richard Meyst • Microsoft Matching Gifts Program<sup>§</sup> • Judy Anderson Mullins • Neyhart, Anderson, Flynn & Grosboll • Annie Noonan and Jeffrey Wohl • Hedda Orkin • Sally Padden • Nancy Polikoff and Cheryl Swannack • Marjorie E. Posner • Michelle and Roxy Rapp • Jessica and Benjamin Rosenberg • Louise Rothman-Riemer and Davis Riemer° • Valerie and Michael Russell • Salesforce<sup>§</sup> • Partha Sarathy • Jennifer Savage and John Dawson • Belle Shayer • Charlie and Elana Silver • Jerome and Jan Sobieraj • Dorian Solot and Marshall Miller • Karen Strauss and Ruth Borenstein • Jean and Kurt Stromberg • Geoff and Colleen Tate • Taubert Memorial Foundation • Stefanie Trenchard • Ayelet Waldman and Michael Chabon • Kathleen Weitz • Ann and Lawrence Wheat • Annabelle White • Fiona Wilmot and Jeanette Howard • Alice Wolfson • Susan Wood • Laure Woods • Sophia Yen • Sharon and Harold Yoh • Richard Zitrin • 7 anonymous donors • **\$500–\$999** • A & P Fund of Horizons Foundation • Apple Matching Gifts Program<sup>§</sup> • Abigail Arons and Matthew Bennett • Betsy Aubrey and Steve Lichtenberg • Sandy Bailey and Liz Nania • Elizabeth and Paul Bartlett • David Benaroya Helfant • Joyce Bichler and Dr. Michael Kimbarow • BlackRock Matching Gifts Program<sup>§</sup> • Mark Blade • BNY Mellon Community Partnership<sup>§</sup> • Kathryn Brengel • Dianne Brinson • James Budke • Meaghan Calcari Campbell • Ronnie Caplane • Alison Carlson • Nancy and John Cassidy • Judith Chasin • Jane Vincent Corbett • Tracy and Peter Cowperthwaite • David R. Stern Fund and Common Counsel Foundation • Deckers Outdoor Corporation • Jobyna Dellar • Annie Gelvin-Dennison • Estelle Disch • Sue Dorsey • Leslie Doyle • Marta Drury and Kerry Lobel • Yvette and John Dubinsky • Dorian and Stephen Dunne • Gerald Epstein and Fran Deutsch • Fairmont San Francisco Hotel • Mary Lee Fay • Susan and George Fesus • Susan and Tom Friel • Judith Goldberger • Julie Goldman • Lea Goldstein • Arnie Fischman • Gordon and Betty Moore Foundation • Carl and Gay Grunfeld • Gayten Harmon and J Scott Harmon • Pan Haskins • Mary Hayden and Carla Tomaso • Linda Hosken • Rama Iyengar • David and Dr. Alison Jaggard

° Susan Stone Circle monthly donors

\* Barbara Brenner Rapid Response donors

§ Workplace giving and Matching Gifts

# Thank you **Donors & Supporters**

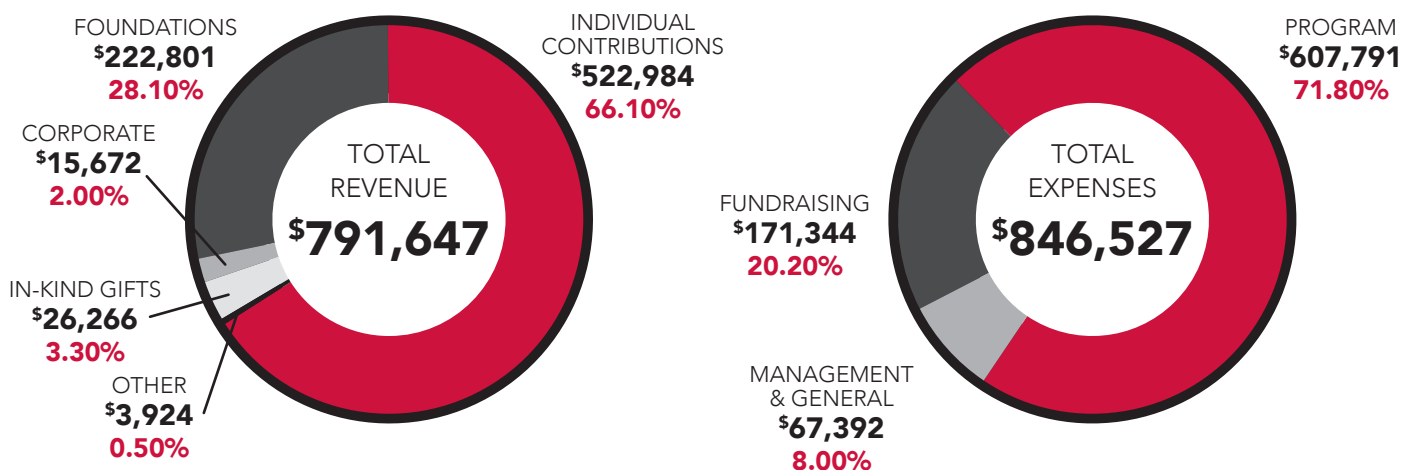
• Karuna Jaggar and Dave Otten • Sumita Jaggar and Tim Dubbs • M. Anne Jennings • Signy Judd and Jonathan Wade • Jane Kahn and Michael Bien • Ginny Kavanaugh • Susan Laskin • Katie Lilliston • Loulan and Liz Miracle • Susie and John Loulan • Terry MacLachlan • Magic Theatre Company • Linda Marks and Rafael Lopez • Deborah J. Marx • Claire and Cornelius Marx • Musa Mayer • Margot McFedries° • Brian McGuinn • Barbara Meislin and Stuart Kaplan • Michelle Mercer and Bruce Golden • Anthony F. Moro • Lorie Nachlis and Abby Abinanti • Candice Trepel • Jane Norling • Jo Ann Ogden and Janet Luce • Crystal O’Keefe • Margaret O’Leary • Orange Kettlebell Club • Mari Osuna and Adam de Boor • Lynne Parenti and Tina Ramoy • Cynthia Pearson and Gerald Wilkinson • Jeff Pomeranz Laurie Pomeranz • Lisa Post • Pyrrha Design Inc. • Jeff and Heather Riendeau • Michaelene Risley • Bryna and Daryl Ross • David Sams • Ted Schettler • Schwab Charitable Fund • Judith Schwartz • Gail and Steven Shak • Elaine Sisman and Martin Fridson • Marty R. Sochet and Carol Jenkins • Janet Sollod • Michelle Solomon • Sophie and Arthur Brody Foundation • Cristina Spencer • Kathleen Toland • Dr. Jacqueline Vidrine • Dr. Angela Wall, Andrew Rivera and Frances Wall • Prof. Judith Weisz • Lauren Westreich • Nancy and Clark Wigley • Carol Wilhelmy • Joan Wilson • Theresa Wilson • Amanda Yeaton-Massey and Patricia Chu • Rachel Zolno • 13 anonymous donors • **\$250-\$499** • Aetna Foundation, Inc • Donald Alt • Barbara Anger • Toby Armour • Janet S. Axelrod and Timothy P. Plenk • Babb, Inc Insurance Brokers • Dr. Lori Baralt • Carlos Baralt • Cheryl Barsan • Berkeley City Club • Eve Biddle • Abigail Breckenridge • Linda Burnett° • Michele Burton • Mary Byrns • Kevin Cathcart and Mayo Schreiber • Cengage Learning • Beverly Canin • Jane Century • Harriet Charney and Lawrence Sirott • Elizabeth Olson Cipriano • Beverley Clark • Esther Cohen • Lindsey Collins° • The Commonwealth Fund • Elaine Costello and Bud Dougherty • Betsy Cotton • Bonnie Crater • The Crucible • Sylvia Colt De Almeida • Tamara Dean • Steven and Pamela Dinkelspiel • Tin Do • Beatrice Dohrn • Sheila Ellison and Al Wegener • Shawna England • Connie Fairbanks • Nancy Favier/GH Design • Katherine Fehsenfeld • Martha Fleischman • Patricia M Fontaine • Greg Freeman and Pauline Peele • Ralph Freidin M.D. • Issao Fujiwara • Jean-Noel Gallardo • Galleria Park Hotel • Gary Danko • Deborah and Evan Golder • Marjorie Gelb and Mark Aaronson • Mitchell Gillman • Eda Goff • Mindy Goldman • Christine M. Gouig • Marian and Roger Gray • Deidre Gruber • Ann Hadley • Martha Ham • Laura Hamasaka • Sylvia and Daniel Harris • Aisling Harvey • Arian Heald • Marie Hermann • Michelle Hocker • Kristen Hoehler • Terry Holzman • Lorraine and Victor Honig • Lisa Honig and Dale Schroedel • Jardiniere • Mhel Kavanaugh-Lynch • Marilyn T. Kelley • Ellen Landsberger • Andrea Lee • Mark and Stacy Leier Valentine • Kathryn Leighton • Rosemary Lemis • Noemi Levine • Robert Lieber • Meriel Lindley and Ellen Shapiro • Joshua and Mary Lipp • The Lisa and Mitchell Rubin Family Foundation • Carrie and Heath Lukatch • Dierdre Lynch • Marjorie Mader • Marjorie Mader • Maryland Charity Campaign • Kathy McDonough • Mary McGuire-Hickey and John Hickey • Kristi McKenney • Wendy McPherson and Djuna Woods • Michelle Mehta • Elizabeth Merck • Meris Michaels • Lana Miller and Linda Hyland • Wendy and Jim Mnookin • Karen and Scott Mobley • Sarah Moore • Julie Morgan • Suzanne Nicholas • Judith Norsigian • Donna Norton • Pauli Ojea • Lori Polacek • Lynn PoFwers • Rosemary Reilly • Kendra Riedt • Ilene Rockman and Fred Gertler° • Jessica Ronalds • Margaret Tracy and Seth B. Rosen • Salesforce.com Foundation • Judy and Floyd Sam • Karen Samuels • Louise Saparart • Emilia Schor • Beverly Scott and Mary Anne Courtney • Mady Shumofsky • Richard Snyder and Mary Elspeth Keller • Janet and Richard Sommer • Sophie & Arthur Brody Foundation • Diana Sosa • Zalman Stern • Elizabeth Stovall • Kyra Subbotin and Henry Siegel • Tamara Turner • Lindsay Vurek • Mark Wan • Larry Wartels • Virginia Watson • Susan Wawrzaszek • Denise Wells • Evelyn Jo Wilson and Carol Bennett • Elaine and Matthew Norton Wise • Sandi Wisenberg • Lynne Wittenberg • Bruce Wolfeld • Margaret Wood • Barbara Wunsch • Ron and Rebecca Yee • 10 anonymous donors

° Susan Stone Circle monthly donors

\* Barbara Brenner Rapid Response donors

§ Workplace giving and Matching Gifts

# Financial Information



## Invest in Breast Cancer Action

We refuse corporate funding from any company that profits from or contributes to breast cancer. **Your gift is essential** to supporting our work to achieve health justice for all women at risk of and living with breast cancer. Thank you!

### MAKE A DONATION:

#### By phone:

Please call us at 415-243-9301 or toll-free at (877) 2STOPBC

#### By mail:

Breast Cancer Action  
657 Mission Street, Suite 302  
San Francisco, CA 94105

#### Online:

Go to [bcaction.org/donate](https://bcaction.org/donate) to make a secure online donation.

### OTHER WAYS TO SUPPORT OUR WORK

[bcaction.org/ways-to-give](https://bcaction.org/ways-to-give)

**Monthly Giving:** Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

**Planned Giving:** Invest in BCAAction's activism by including us in your estate plans through the Elenore Pred Legacy Circle.

**Barbara Brenner Rapid Response Fund:** Support BCAAction's ability to quickly respond to emerging issues in breast cancer.

#### Start a "Don't Pink for Me"

**Page:** Tell your friends and family "Don't Pink for Me" and ask them to make a donation to BCAAction in your honor instead.

**Stock Donation:** Transfer a gift of stock or other securities to BCAAction.

#### Susan Claymon Advocacy Fund:

Support BCAAction's ability to advocate for systemic change.



# Get Involved with Breast Cancer Action



## TAKE ACTION

Breast Cancer Action works on a range of issues, including advocating for less toxic, more effective, more affordable treatments for women living with and dying from breast cancer; ending our exposures to toxic chemicals linked to breast cancer; and taking a stand against corporate pinkwashing. We work to see that every woman has access to evidence-based, affordable, culturally-competent healthcare and we work to eliminate the social inequities in breast cancer outcomes. Our power is in our members. Take action on our campaigns at [bcaction.org](https://bcaction.org).

## GET UPDATES

Make sure you don't miss any of our action alerts on important campaigns to help address and end the breast cancer epidemic. Sign up for updates at [bcaction.org/signup](https://bcaction.org/signup).

## BECOME A COMMUNITY LEADER FOR CHANGE

Our members are our strength and we deeply value the involvement of grassroots activists throughout the country and around the world to further our mission. Learn more about our Community Leaders for Change program at [bcaction.org/communityleaders](https://bcaction.org/communityleaders).

## WEBINARS

We host free webinars featuring topic experts who offer independent, unbiased information on important breast cancer issues, including mammography screening, health inequities, and environmental links to breast cancer. Register for our free webinars at

[bcaction.org/resources/webinars](https://bcaction.org/resources/webinars).

## FOLLOW US ON FACEBOOK AND TWITTER

Get your daily dose of truth-telling news and analysis about the latest issues in breast cancer. Follow us on Facebook at [facebook.com/BCAction](https://facebook.com/BCAction) and Twitter at [twitter.com/bcaction](https://twitter.com/bcaction).

## MAKE A DONATION

Breast Cancer Action will never take corporate funding from any company that profits from or contributes to breast cancer. Your support makes our work possible and keeps us independent. Donate online at [bcaction.org/donate](https://bcaction.org/donate).

# BREAST CANCER ACTION

657 Mission Street, Suite 302  
San Francisco, CA 94105  
415-243-9301 Toll free 877.2STOPBC

**bcaction.org**  
**thinkbeforeyoupink.org**



## BOARD MEMBERS

July 1, 2015-June 30, 2016

Abigail Arons, Secretary

Lori Baralt

Beverly Canin

Sarah Douglas

Laura Hamasaka

Katie-Madonna Hinds

Peggy Huston, Treasurer

Karen Klein, Vice Chair

Ngina Lythcott

Jasmaine McClain

Shobita Parthasarathy

Belle Shayer, Emeritus

Elana Silver, Chair

Tracy Weitz

Susan F. Wood

## STAFF MEMBERS

July 1, 2015-June 30, 2016

Marie Bautista, Development Officer

Joyce Bichler, Deputy Director

Caitlin Carmody, Communications Officer

Zoë Christopher, Resource Liaison,  
Volunteer Program & Office Manager

Alyssa Figueroa, Campaigns Coordinator

Moorea Gaines, Development Associate

Karuna Jaggar, Executive Director

Sahru Keiser, Program Manager

Corinne Lamata, Development Director

Support our work at **bcaction.org/donate**

© 2016 Breast Cancer Action