

# Ford, PUT THE BRAKES ON BREAST CANCER BREASTCANCERACTION.org

Dear Mr. Hackett and Chairman Ford:

On behalf of everyone living with and at risk of breast cancer, we are writing to urge you to **"go further" than the Ford Warriors in Pink program by reducing our exposure to cancer-causing auto exhaust.**

Ford Motor Company says you are "dedicated to fueling the spirit of those living with" breast cancer. But in reality, your cars and trucks are spewing exhaust full of carcinogens and hormone disruptors like 1,3-butadiene, polycyclic aromatic hydrocarbons (PAHs), and benzene that increases the risk of breast cancer.

When you tell us Ford cares about breast cancer, but then make business decisions that expose us to chemicals that increase breast cancer risk, you're **pinkwashing**.

A quarter of a million women are diagnosed with breast cancer annually, and more than 40,000 people will die from the disease this year. None of the hope, inspiration, and determination that you promise "to fuel" will change these grim statistics as long as your cars and trucks continue to produce cancer-causing exhaust that exposes everyone to chemicals that increase the risk of breast cancer.

Your Warriors in Pink website asks, "What more can we do?"

Mr. Hackett and Chairman Ford, **the best way for Ford to show the company cares about people affected by breast cancer is to make the shift to 100% zero emission vehicles.** Stop pinkwashing and help Ford put the brakes on the breast cancer epidemic. Stop making vehicles that produce cancer-causing exhaust.

One hundred and fifteen years ago, Ford made its name by bringing the Model-T to the masses. Now it's time for Ford to bring a zero emission fleet to the masses.

Our health depends on you,

Breast Cancer Action • Alaska Community Action on Toxics • Alliance of Nurses for Healthy Environments • Breast Cancer Prevention Partners • Center for Biological Diversity • Consumer Watchdog • Food & Water Watch • Greenaction for Health and Environmental Justice • Greenpeace USA • Oil Change International • Presente.org • Public Citizen • Rootskeeper • Dr. Sandra Steingraber • Safe Climate Campaign • Women's Voices for the Earth