

BREAST CANCER ACTION

Breast Cancer Action is *not* your typical breast cancer organization

For 30 years, we have had an outsized impact because of the power of people coming together. Our passionate grassroots membership of over 60,000 is our strength.

We focus on systemic interventions that address the root causes of the disease and produce broad public health benefits. These benefits will ensure that fewer women develop and die from breast cancer, and that no community bears a disproportionate burden of diagnosis or death from this disease.

Since 2002, our award-winning **Think Before You Pink®** annual campaign has called for more transparency and accountability from companies that take part in breast cancer fundraising, and encourages consumers to ask critical questions about pink ribbon marketing and culture.

Breast Cancer Action is fiercely independent and refuses corporate funding from any company that profits from or contributes to breast cancer. We rely on support from companies and individuals like you to maintain our independent voice – free from real or perceived conflict of interest. Your participation ensures that we have the support for our work to address and end the breast cancer epidemic.

Please visit www.bcaction.org for more information.



BREAST CANCER ACTION

Action Speaks Louder Than Pink – Food For Thought Individual & Business Sponsorship Opportunities

On October 16, 2019 Breast Cancer Action will welcome over 150 breast cancer activists, community members, and Bay Area foodies to our 9th Annual Action Speaks Louder Than Pink – Food For Thought fundraising dinner. This event offers guests an opportunity to learn about Breast Cancer Action's award-winning Think Before You Pink® campaign, while enjoying a delicious four-course dinner prepared and generously donated by highly acclaimed Bay Area chefs.

Sponsors will receive recognition for their support in the following ways: 1) your company logo or name will appear on event signage, 2) your company logo or name will be featured on event marketing materials and Breast Cancer Action's website, and 3) your sponsorship will be mentioned in our Annual Report and our quarterly online publication, *The Source*. In addition, sponsors will receive the following benefits:

Epic Epicure - \$25,000 and up

- Listed as "Title Sponsor" in all Food For Thought visual and print materials
- Two tables of up to 10 guests each in a premium location
- Recognition from the stage during the event
- Invitation to pre-event reception in September

Gourmet Guru - \$10,000

- One table of up to 10 guests
- Recognition from the stage during the event
- Invitation to pre-event reception in September

Culinary Connoisseur - \$5,000

- Six tickets to the event
- Recognition from the stage during the event
- Invitation to pre-event reception in September

Edible Enthusiast - \$2,500

- Six tickets to the event

Delicious Devotee - \$1,250

- Four tickets to the event

Foodie Friend - \$500

- Two tickets to the event

**BREAST
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***Action Speaks Louder Than Pink – Food for Thought
Sponsorship Reply Form***

Business/Individual Name _____

Contact Person _____ Title _____

Address _____

Phone _____ Email _____

I/We would love to participate!

_____ Epic Epicure: \$25,000

_____ Edible Enthusiast: \$2,500

_____ Gourmet Guru: \$10,000

_____ Delicious Devotee: \$1,250

_____ Culinary Connoisseur: \$5,000

_____ Foodie Friend: \$500

TOTAL AMOUNT OF DONATION _____

_____ My check, payable to Breast Cancer Action, is enclosed.

_____ Please charge my: _____ Visa _____ MasterCard _____ Amex _____ Discover

Name on card _____

Card number _____

Expiration date _____ CVV _____

Phone Number (required) _____

Mail your donation to Breast Cancer Action, 275 Fifth St., Suite 307, San Francisco, CA 94103
If you have any questions, please contact Development Manager Lopa Pal at
415.243.9301, ext. 19 or lpal@bcaction.org

Thank you for your support